ANA ROSE DELA CRUZ

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SUMMARY

- Recent graduate from Western Connecticut State University with a degree in Digital Media and Computer Science and enthusiasm for web design and development
- Experienced in website design and maintenance with WordPress and Wix while using exceptional critical thinking and problem solving to troubleshoot user experience and digital accessibility issues
- Recognized for outstanding communication as part of a team of student leaders offering career guidance
- Created projects that showcase organization, technical prowess, and attention to detail

EDUCATION

Western Connecticut State University (Danbury, CT)   August 2020 - May 2024
Bachelor of Arts (B.A.) in Digital and Interactive Media Arts, Computer Science Concentration
GPA: 3.7/4.0

- **Relevant Coursework**: Digital Production: Web Development, Object-Oriented Programming and Data Structures, Data Modeling and Database Design, Digital and Interactive Technologies, Website Production, Language C++

EXPERIENCE

WCSU Career Success Center (Danbury, CT)
WordPress Developer & Career Peer Leader (Internship)   March 2023 - May 2024

- Designed and maintained pages for the Career Success Center website using WordPress while implementing user experience (UX) and responsive web design principles
- Provided exceptional customer service to students and alumni seeking career guidance and assistance writing resumes and cover letters
- Eliminated 24% of the site's accessibility issues to help people of all abilities utilize career development services

Parker Dewey (Remote)
Independent Consultant   January 2024 - February 2024

- Completed a Micro-Internship for a Maryland-based startup that sells care packages for children in need by designing a responsive and user-friendly B2C e-commerce website on Wix (littlecarepackages.com)
- Regularly communicated with the client to design a brand identity and satisfy the unique needs of the business
- Provided basic SEO (search engine optimization) support by incorporating keywords into HTML tags
- Utilized Adobe Illustrator and Photoshop for logo design, vector graphic design, and optimizing images for the web

TECHNICAL SKILLS

- **Programming Languages**: HTML, CSS, JavaScript, Java, SQL, C++
- **Content Management Systems (CMS) and Website Builders**: WordPress, Wix, Weebly
- **Operating Systems**: Windows, Mac, Linux, ChromeOS
- **Other Software**: Adobe Creative Suite, Microsoft Office Suite, Google Workspace, Figma, Canva
- **Miscellaneous**: UX/UI Design, Responsive Web Design, SEO, Theme Customization, Content Writing

PROJECTS

- E-commerce website made with Wix for a mission-driven startup (littlecarepackages.com)
- Identical bakery websites made with WordPress, Wix and vanilla HTML, CSS, and JavaScript
- Career Success Center website designed with WordPress (wcsu.edu/careersuccess)
- Pet grooming database programmed using PostgreSQL

CERTIFICATIONS

Google IT Support Professional Certificate (in progress)

- Completed courses in Technical Support Fundamentals, Networking, and Operating Systems

AWARDS AND HONORS

- Awarded the Best Digital & Interactive Media Senior Capstone Project at the 2024 WCSU Media Arts Film Festival
- Received the Best Digital & Interactive Media Non-Capstone Project at the 2024 WCSU Media Arts Film Festival
- Graduated with *magna cum laude* and obtained Dean's List for six semesters at WCSU